



# BEN TUCK

A PARTNERSHIP INVITATION

2019  
**BTR**  
BEN TUCK RACING



# SHARE IN THE SUCCESS OF 22-YEAR OLD MOTOR RACING PROTEGE, BEN TUCK.



“My ambition is to be the best,  
to do whatever it takes...  
To work harder, to learn faster  
to think quicker, and to grasp  
every possible opportunity  
to pursue a top flight career  
in motorsport”

Ben Tuck

NOT so long ago, a 21st birthday was symbolically marked with a key to the door. But for Ben Tuck, it was the opportunity to unlock the path to an international motor racing career. And it was far from symbolic.

In March 2018, his 21st celebrations a recent memory, Ben sat at the wheel of his newly-prepared BMW M4 GT4 developed by BMW Motorsport in Munich. He had many days of testing ahead of him in preparation for battle in Britain's premier sportscar racing series.

Some nine months later, after nine championship rounds across seven race circuits, with 15 flat-out racing hours behind him, Ben stood proudly on the winner's stage at the British GT Championship Awards night, having emphatically emerged as one of the brightest young beacons of British motorsport talent.

Now, with fresh 2018 trophies glistening alongside his spoils of victory from his four and a half years of motorsport competition, Ben is doing it all again in 2019, with added success behind him and enormous opportunities ahead...

We welcome you to join him as a partner.







Lamborghini



PORSCHE

# MIXING IT... WITH SPORTSCAR ROYALTY AND BMW MOTORSPORT



BEN Tuck's success in 2018 came from top-flight sports-car racing, competing head-to-head with the who's who of global sports car brands in the British GT Championship.

This is the hunting ground for professional, amateur and gentlemen racing drivers at

the wheel of the world's sports car royalty - from Aston Martin, Bentley, BMW, Ferrari, Jaguar, Lamborghini, McLaren, Mercedes-Benz and Porsche. There is no other UK racing category that comes remotely close to this multi-million pound grid of racing exotica from the world's most revered marques, and it was a magnificent arena for Ben to score such success.

But for Ben, success in any formula is all about building bricks to progress his career, and whilst considering 2019 options, Ben's stellar 2018 performance attracted the eyes of BMW Motorsport in Munich. This culminated in the major accolade of being one of just four drivers chosen from 16 across the world to make it to the final of the annual BMW Motorsport Junior Selection.

The invaluable experience he gained opened Ben's eyes to the option of international competition, and specifically to the VLN Endurance Championship in Germany.

In five years, this has become the most important GT/Touring Car series for manufacturers, where full grids battle it out on the historic and infamous 13-mile, 73-turn Nürburgring Nordschleife circuit.

Ben started the 2019 season at the wheel of a BMW Motorsport M240i run by BMW Motorsport partners and outright Spa 24-Hour winners, Walkenhorst Motorsport.

But such has been his progress that he moved up within the team after just three races to a BMW M4 GT4, similar in specification to his 2018 British Championship car.



*“Ben's career is all geared around him being the very best that he can be. So far the signs are looking very promising.”*

Neil Riddiford, iZone Performance Centre

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# 2019: THE INTERNATIONAL ARENA

The VLN Langstreckenmeisterschaft Nürburgring is the world's largest motorsports series. Nine times a year some 170 entrants - driving modified production touring cars to full-blooded GT3s - line up in their bid for class and outright victory on the world's most daunting race track, the Nürburgring Nordschleife. This is Ben's hunting ground.



Ben Tuck  
Walkenhorst Motorsport  
BMW M240i



# nürburgring

Completed: June 1927

Length: 13 miles

Corners: 73

Highest point: 2,058 ft

Lowest point: 1,049 ft



## 2019 RACE SCHEDULE

23 March

13 April

27 April

13 July

03 August

07 September

28 September

12 October

26 October



## CIRCUIT LOCATION







Ben Tuck  
Walkenhorst Motorsport  
BMW M4 GT4







*“Our branding on the car is just the mark of a much deeper and meaningful connection. Ben and his team have given us an excellent way to stand out.”*

Paul Holden,  
Director, Saturn Systems

# 2019 WITH BEN TUCK. A LANDSCAPE OF OPPORTUNITY

## JOIN US IN 2019

We are delighted to present to you this opportunity to partner Ben Tuck, his team, existing supporters and sponsors, and to share and enjoy the benefits of involvement throughout the 2019 season end, and hopefully far beyond.

## WHAT WE ARE OFFERING YOU

We are realists. We are pragmatists. We deliver value - Three straightforward statements that underline our philosophy when it comes to negotiating and co-operating with our existing and future financial partners.

We provide the entry to an arena that's exhilarating, exciting, attention-grabbing and highly promotable for our partners, but fundamentally it's about business and delivering the best return on our partners' investment with us.

## FLEXIBILITY

Flexibility is another of our mantras. We understand that our partners have different objectives to fulfil, and so we individually tune involvement with Ben and the team according to what will work best to achieve our partner's goals, and return the maximum value from every pound, euro or dollar spent.

We're not alone in accomplishing this... With their years of experience, the championship organisers provide us with a first rate infrastructure and resources to fulfil our and our partner's needs, from highly visible TV race exposure, through a well-oiled and highly-effective Championship PR and promotion, to collaborations with race-day hospitality.

## A TIERED APPROACH TO INVESTMENT

From our experience of partner requirements, allied to their required level of financial involvement, we have developed a tiered approach to financial investment in Ben and the team. This is purely the starting line. We then negotiate individually with all partners to fine tune rights and involvement to suit specific requirements.

# A MENU OF TAILORED PARTNER BENEFITS

- Exclusive, private trackside VIP guest hospitality overlooking the pits and circuit (right)
- Race car branding
- Racewear & helmet branding
- Driver & team meets & greets
- Branded promotional clothing
- Personalised raceday gifts
- Bespoke promotions
- Season-long PR and social media campaigns
- Staff & client motivational days
- Collaborative partner marketing
- Dedicated ride & drive experiences



“We can honestly say that Ben and the team have become firm friends. We really share in the excitement and drama of the sport.”

Keith Payne, Director,  
Trafalgar Technical Solutions



# PARTNER BRANDING PORTFOLIO

## RACE CAR LIVERY



SIZE, POSITIONING  
AND PRICING  
BY NEGOTIATION

PLEASE ENQUIRE

Walkenhorst  
Motor Sport



# RACEWEAR

## RACESUIT



## HELMET



= AVAILABLE PERSONAL SPONSORSHIP  
AREAS. OTHERS BY NEGOTIATION.  
PLEASE ENQUIRE FOR PRICING



# TEAM APPAREL

## RACE JACKET




## POLO SHIRT



## RACE CAP



 = AVAILABLE PERSONAL SPONSORSHIP AREAS. OTHERS BY NEGOTIATION. PLEASE ENQUIRE FOR PRICING



# BEN TUCK: BEHIND THE VISOR

## A winner's profile, on and off the track



BEN Tuck, 22, from Sandy in Bedfordshire, is a graduate of the Motor Sport Association Academy, and acknowledged as one of the UK's top elite young drivers.

In his first full car racing season in 2015, he registered 14 top five finishes, three wins and six podiums, and finished 3rd overall in the BRSCC Mazda MX-5 Champ-ionship. A further trophy followed that year as he was awarded the 2015 RSF MSA Young Driver of the Year, a huge accolade after such a short period racing.

In 2016 he moved on to the Caterham Supersports Championship and continued his winning ways into 2017, claiming a total of two wins, seven podiums, four fastest laps and two lap records, before moving up mid-season to GT and Endurance racing at the wheel of a Ginetta G57 sports car.

Underlining his rapid ascent, Ben scored an impressive duo of debut wins, first in the GT and then the Endurance category where he also had his first taste of European competition at the famous Spa Francorchamps circuit. A taste of the top flight GT3 category concluded his year in the final round of the British GT Championship in October 2017 and proved his readiness to contest the entire championship season in 2018.

Teaming with Century Motorsports, Ben became one of the first to celebrate BMW's return to UK GT racing at the wheel of the brand new, factory-developed BMW M4 GT4. He rewarded them handsomely, entering the history books as the first to score a race victory in a BMW Motorsport customer M4 GT4 in an SRO Championship.

As the season closed Ben had well and truly proved his potential. He was a single point shy of winning the British GT Championship GT4 title in his rookie season, with one win, two podiums, two pole positions, five top five finishes and a fastest lap.

Never far away from the tarmac in his role as a qualified motor racing instructor, Ben is also studying for a degree in Sports Psychology.

Ben's credentials are well-proven on the track... and away from the circuits too.

Following and acknowledging his success during 2018, BMW UK invited Ben to join in an official role at Britain's biggest motorsport celebration, the Goodwood Festival of Speed.

Ben's exemplary social skills proved a match for his on-track performance.

Rubbing shoulders with BMW's victorious 2018 British Touring Car Championship team, BMW Motorsport drivers in the DTM and Formula E plus the brand's international racing legends, Ben joined numerous public interviews.

He was also a high-speed chauffeur to BMW VIP guests in a BMW i8 and brand-new BMW 8 Series on the iconic Goodwood Hillclimb in front of 100,000+ spectators.

*“During the 2018 season I found Ben to be very pro-active in developing the BMW M4 GT4 car. He is very much a team player giving 100% at all times. He has been a pleasure to work with and I look forward to doing so again in the future.”*

Les Jones, Team Manager,  
Century Motorsports.  
Former Chief Mechanic, Arrows F1







We look forward to talking with you...



Ben Tuck and Ben Tuck Racing are represented by X Marque Management.  
For further information and a preliminary conversation to assess a partnership opportunity,  
please contact:

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