

# BEN TUCK

A PARTNERSHIP INVITATION

2020



Ben Tuck  
Walkenhorst Motorsport BMW M6 GT3

Walkenhorst  
MotorSport



# SHARE IN THE SUCCESS OF BRITISH MOTOR RACING PROTEGE, BEN TUCK

Not so long ago, a 21st birthday was symbolically marked with a key to the door. Not so for Ben Tuck. Instead, it was the trigger to unlocking the path to an international motor racing career.

That was March 2018. By the end of that year, Ben had emphatically emerged as one of the brightest young beacons of British motorsport talent, standing proudly on the winner's stage at the British GT Championship Awards night.

Winners attract attention. In Ben's case, the spotlight shone from BMW Motorsport in Munich. Their support propelled him into the international arena in 2019, racing with the elite BMW customer racing team, Walkenhorst Motorsport, in the VLN Championship at Germany's historic and infamous 13-mile, 73-turn Nürburgring Nordschleife circuit.

A string of five successive podiums to date against tough competition - including at the blue riband Nürburgring 24-Hours epic - speak emphatically of Ben's consistency, unquestionable talent and progression in the high echelons of international motorsport.

Now, with fresh trophies glistening alongside his spoils of victory from five years of professional racing, Ben is stepping up the ladder yet again in 2020, with added success behind him and enormous opportunities ahead...

We welcome you to join Ben as a partner.

*“Ben is an absolutely focused and charismatic young racer who puts his full commitment into racing and achieving his goals every day. We as a team appreciate his loyalty and determination coupled with his outstanding speed and achievements. Ben is a great team player and we hope to be able to celebrate many common successes together.”*

Niclas Königbauer  
Team Manager



**Walkenhorst  
Motor Sport**



Ben Tuck  
Walkenhorst Motorsport BMW M4 GT4  
VLN Championship, Nürburgring 2019

# 2020 RACING WITH THE ELITE IN INTERNATIONAL SPORTSCAR RACING



*Ben Tuck  
Walkenhorst Motorsport BMW M6 GT3*

# THE 2020 BLANCPAIN ENDURANCE CUP & INTERCONTINENTAL GT CHALLENGE



 Audi Sport



With a season of international sportscars beneath his belt - and a trophy cabinet continuing to fill - Ben Tuck will step up in 2020 to a season of full-blooded GT3 racing, a progression that rewards his increasing maturity, consistency and sheer pace shown throughout 2019. Teamed again with elite BMW customer team, Walkenhorst Motorsport, Ben will be at the wheel of a BMW M6 GT3, contesting qualifying rounds of both the Blancpain Endurance Championship, and Intercontinental GT Challenge.

## THE CHAMPIONSHIPS

Well-established at the high echelon of international sportscar racing across Europe and beyond, these endurance championships attract capacity grids, featuring a powerhouse of GT3 category race cars representing up to ten different marques. The calendar includes the 24 Hours of Spa-Francorchamps, won outright by the BMW M6 GT3 of Walkenhorst Motorsport in 2018.

## GLOBAL AUDIENCE REACH








### BROADCAST

Output: Live stream  
 Territories: Europe / Asia / Australasia / Middle East / Africa  
 Primary coverage: UK / Germany / France / Italy / USA  
 Principal channels: Eurosport / CBS Sports / Fox / Motorsport.com / Motorvision + YouTube



### SOCIAL MEDIA

Primary coverage: UK / USA / Germany / Brazil / France / Japan

|                                                                                                                                                                                       |                                                                                                                                     |                                                                                                                                |                                                                                                                                       |                                                                                                                                                                 |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <br><b>WEBSITE</b><br><a href="http://WWW.BLANCPAIN-GT-SERIES.COM">WWW.BLANCPAIN-GT-SERIES.COM</a> | <br><b>FACEBOOK</b><br><b>BLANCPAIN GT SERIES</b> | <br><b>TWITTER</b><br><b>@BLANCPAINGT</b> | <br><b>INSTAGRAM</b><br><b>BLANCPAINGTSERIES</b> | <br><b>YOUTUBE</b><br><a href="http://WWW.YOUTUBE.COM">WWW.YOUTUBE.COM</a> |
| VISITS (AVE)<br><b>39,200</b><br>DWELL<br><b>3' 30"</b>                                                                                                                               | LIKES<br><b>380,000</b><br>VIDEO VIEWS<br><b>229,200</b>                                                                            | FOLLOWERS (AVE)<br><b>39,940</b><br>IMPRESSIONS<br><b>954,000</b>                                                              | FOLLOWERS (AVE)<br><b>452,900</b><br>IMPRESSIONS<br><b>1,315,400</b>                                                                  | VIEWS (SEASON)<br><b>3,016,000</b><br>SUBSCRIBERS<br><b>145,000</b>                                                                                             |

Data provided by SRO. Average figures per Championship round

# JOIN US AS PARTNERS...



# FLYING HIGH WITH OPPORTUNITIES

We are delighted to present to you this opportunity to partner Ben Tuck, his team, existing supporters and sponsors, to share and enjoy the benefits of involvement throughout the 2020 season, and hopefully far beyond.

## WHAT WE OFFER

We are realists. We are pragmatists. We deliver value. Three straightforward statements that underline our philosophy when it comes to negotiating and co-operating with our existing and future financial partners. We provide the entry to an arena that's exhilarating, exciting, attention-grabbing and highly promotable for our partners, but fundamentally it's about business and delivering the best return on our partners' investment with us.

## FLEXIBILITY

Flexibility is another of our mantras. We understand that our partners have different objectives to fulfil, and so we individually tune involvement with Ben and the team according to what will work best to achieve our partner's goals, and return the maximum value from every pound, euro or dollar spent.

We're not alone in accomplishing this... With their years of experience, the championship organisers provide us with a first-rate infrastructure and resources to fulfil our and our partner's needs, from highly visible TV race exposure, through a well-oiled and highly-effective championship PR, social media exploitation and promotion, to collaborations with race-day hospitality.

## A TIERED APPROACH TO PARTNERSHIPS

From our experience of partner requirements, allied to their required level of financial involvement, we have developed a tiered approach to financial investment in Ben. This is purely the starting line. We then negotiate individually with all partners to fine-tune rights and involvement to suit specific requirements.





# A MENU OF TAILORED BENEFITS

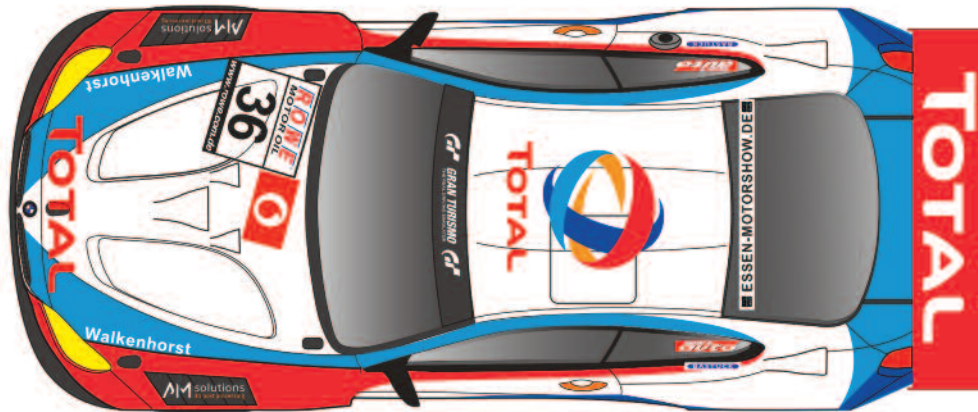


Our partner support is tailored specifically to suit individual objectives. It includes the following fundamentals and can extend to fulfil your widest requirements and wildest imagination.

- Branding - race car
- Branding - team wear and racewear/helmet
- Branding- promotional wear
- Exclusive VIP guest hospitality - race meetings
- Driver & team meets & greets
- Pit garage tours
- Personalised raceday gifts
- Bespoke partner promotions
- Partner staff/customer motivational days
- Collaborative partner marketing
- Dedicated ride & drive staff/customer experiences
- Pit garage tours
- Season-long PR and social media activation
- Complimentary photo/video assets

# PARTNER BRANDING PORTFOLIO

## RACE CAR LIVERY: BMW M6 GT3



SIZE, POSITIONING AND PRICING BY NEGOTIATION. PLEASE ENQUIRE

Walkenhorst  
Motor Sport

# RACEWEAR + TEAM APPAREL

## RACESUIT



## RACE JACKET



## POLO SHIRT




## HELMET



## RACE CAP



 = AVAILABLE PERSONAL SPONSORSHIP AREAS. OTHERS BY NEGOTIATION. PLEASE ENQUIRE FOR PRICING

# BEN TUCK-BEHIND THE VISOR



## A WINNER'S PROFILE, ON AND OFF THE TRACK

Ben Tuck, 22, from Sandy in Bedfordshire, is a graduate of the Motor Sport Association Academy, and is acknowledged as one of the UK's top elite young drivers.

In his first full car racing season in 2015, he registered 14 top five finishes, three wins and six podiums, finishing 3rd overall in the BRSCC Mazda MX-5 Championship. A further trophy followed that year as he was awarded the 2015 RSF MSA Young Driver of the Year, a huge accolade after such a short period racing.

In 2016 he moved on to the Caterham Supersports Championship, continuing his winning ways into 2017 claiming a total of two wins, seven podiums, four fastest laps and two lap records, before moving up mid-season to GT and Endurance racing at the wheel of a Ginetta G57 sports car.

Underlining his rapid ascent, Ben scored an impressive duo of debut wins, first in the GT and then the Endurance category, where he also had his first taste of European competition at the famous Spa Francorchamps circuit. A taste of the top flight GT3 category concluded his year in the final round of the British GT Championship in October 2017, proving his readiness to contest the entire championship season in 2018.

Teaming with Century Motorsports, Ben celebrated BMW's return to UK GT racing at the wheel of a brand new, factory-developed BMW M4 GT4. He rewarded them handsomely, entering the history books as the first to score a race victory in a BMW Motorsport customer M4 GT4 in an SRO Championship.

As the season closed Ben had well and truly proved his potential. He was a single point shy of winning the British GT Championship GT4 title in his rookie season, with one win, two podiums, two pole positions, five top five finishes and a fastest lap.

Ben's rapid success didn't go unnoticed by BMW Motorsport in Munich, who operate BMW's worldwide motorsport programmes. This culminated in the major accolade of being one of just four drivers chosen from 16 across the world to make it to the final of the annual BMW Motorsport Junior Selection.

It also led to Ben being selected to drive for the elite BMW customer team, Walkenhorst Motorsport - outright winners of the 2018 24 Hours of Spa-Francorchamps - for the 2019 endurance racing season.

Ben's stellar year has already included no less than five podiums at the wheel of the BMW Walkenhorst M240i and latterly M4 GT4. It was the perfect preparation for the step-up to the 2020 season with Walkenhorst in the team's top-flight BMW M6 GT3 against world-class international competition.



# BEN TUCK & BMW WALKENHORST



SUCCESS AT EVERY TURN



***“During the 2018 season I found Ben to be very pro-active in developing the BMW M4 GT4 car. He is very much a team player giving 100% at all times. He has been a pleasure to work with and I look forward to doing so again in the future.”***

Les Jones, Team Manager,  
Century Motorsports.  
Former Chief Mechanic, Arrows F1

***“Our branding on the car is just the mark of a much deeper and meaningful connection. Ben and his team have given us an excellent way to stand out.”***

Paul Holden  
Director, Saturn Systems

***“Ben’s career is all geared around him being the very best that he can be. So far the signs are looking very promising.”***

Neil Riddiford, iZone Performance Centre

***“My ambition is to be the best, to do whatever it takes... To work harder. to learn faster to think quicker, and to grasp every possible opportunity to pursue a top flight career in motorsport.”***

Ben Tuck, Walkenhorst Motorsport

***“We can honestly say that Ben and the team have become firm friends. We really share in the excitement and drama of the sport.”***

Keith Payne, Director,  
Trafalgar Technical Solutions

We look forward to talking with you...

Ben Tuck and Ben Tuck Racing are represented by X Marque Management.  
For further information and a preliminary conversation to assess a partnership opportunity,  
please contact:

CHRIS HODGES, X MARQUE MANAGEMENT  
E: [chris@xmarque.com](mailto:chris@xmarque.com)

